



Transportation

TeleNav Track can help you track shipments, slash delivery times and cut fuel costs by reducing mileage.

Change is perhaps the one constant in today's transportation industry. Technology and equipment have improved. Fuel prices are constantly in flux. The nation's roads and bridges are in a perpetual state of repair. And the regulatory environment in which the transportation industry operates has been dramatically altered.

CHALLENGE

The right technology can address the following industry concerns:

- Complex industry regulations
- Shipment security
- Fluctuating fuel prices
- Driver shortages
- Tough competition

Complex industry regulations

The Department of Transportation's Hours of Service rules, which remained relatively unchanged for nearly 60 years, have been significantly revised and require companies and drivers to radically modify their work schedules. Post-9/11 security regulations add another level of change. These regulations require you to keep a close eye on your drivers' hours and verify that they are on the road when and where they are supposed to be.

Shipment security

Having visibility into your fleet is an important capability, one that is nearly impossible with manual processes. Without visibility, security is a

concern. When your vehicle leaves the yard, you have no way of knowing where it is and whether it's on track. What's more, drivers getting lost on the road increases costs to the business.

Fluctuating fuel prices

Changing on a daily or hourly basis, fluctuating fuel prices make it even more important for you to keep a tight reign on your drivers' mileage, minimizing any extra miles they may drive.

Driver shortages

The transportation industry is experiencing a national shortage of 20,000 truck drivers. This shortage has forced transportation companies to find new ways to recruit qualified drivers, increase wages and improve quality of life and working conditions.

Tough competition

At its most fundamental level, our economy is driven by price and service. Slim profit margins make out-bidding the competition a difficult activity. Improving customer service and efficiency is often the only way for transportation companies to gain a competitive edge.

SOLUTION

TeleNav Track is a powerful business tool that allows you to address these important industry concerns. By adding wireless GPS

navigation and tracking capabilities to your operations, you can:

Efficiently manage your fleet

With GPS tracking and reporting, you can stay in close contact with your drivers and intelligently dispatch them based on their exact locations, reducing delivery times and allowing drivers to complete more deliveries in less time. You can view the location of your drivers on a Web-based map, track their status and view a history of the locations they've visited.

TeleNav Track includes a full complement of reporting capabilities to help you manage your fleet. Reports provide data such as:

- All stops a driver makes and how long they spent at each location
- A complete history of the locations each vehicle has visited throughout the day and the path it took to arrive at those locations
- Drivers' speeds, ensuring safety and regulation compliance

With TeleNav Track, your back-office staff will be more productive. They no longer need to manually process paper timesheets and other job-related forms. Dispatchers can access the system to find out a driver's exact status. Managers can use it to generate reports to quickly spot problem areas and analyze trends in productivity.

Closely track your shipments

Your customers' shipments are constantly on the move which makes tracking them a difficult but important activity. With TeleNav Track's GPS tracking, you can closely monitor the location and progress of each vehicle and ensure the security of your customers' cargo.

Control costs

With TeleNav Track you can efficiently track your drivers' miles to ensure they are paid accurately. TeleNav Track's many forms can be dispatched wirelessly to the driver, and once completed, the form can be wirelessly sent back to the office.

TeleNav Track saves money on fuel by providing the best routes when your drivers are in unfamiliar places and reducing the miles they drive to get to their destination.. Turn-by-turn voice and onscreen GPS directions help prevent drivers from getting lost. If the driver makes a wrong turn, the system will immediately reroute the driver. You'll also notice a reduction in extra miles and vehicle wear and tear due to your ability to intelligently dispatch vehicles.

Cost savings can be realized with insurance since the risk of theft is reduced and you can monitor drivers' speeds. Plus, you'll have protection from frivolous lawsuits with historical data that shows vehicles' exact locations and the time they spent at the job site.

Ensure regulatory compliance

The recent changes in Hours of Service and post-9/11 regulations have radically altered the transportation industry landscape. TeleNav Track's GPS-tagged wireless timesheets automatically capture the exact hours worked. With complete fleet visibility, you can ensure your drivers are following safety and security regulations. Archiving wireless forms and detailed Web reports on your computer eliminates the need for many paper-based records.

Improve customer service

With TeleNav Track, your customers will notice a new level of responsiveness from you. Estimated driving times allow you to accurately pinpoint arrival times. And with the efficiencies gained, you can provide customers with faster service.

Engage TeleNav for a free consultation today

TeleNav Track is simple to purchase, deploy and operate. TeleNav Track is a fully managed and hosted Web-based software service so you do not need to invest in any new IT infrastructure. All you need is a broadband Internet connection and Internet Explorer 6 or above. The system includes free 24x7 support, a dedicated account representative and free software upgrades. With five pricing packages, TeleNav Track offers the flexibility for you to choose which features you need and to ensure that it fits easily in your budget.

Let us help you analyze your existing systems and your organization's activities to see if TeleNav Track can benefit you.

Call 1 88 TeleNav 2 (1.888.353.6282) for a free consultation or visit www.telenavtrack.com.